



## **7<sup>th</sup> ANNUAL FALL CONFERENCE**

Featuring Meetings  
of the  
**International Fibre Drum Institute**  
**Plastic Drum Institute**  
**Rigid Intermediate Bulk Container Association**  
**Steel Shipping Container Institute**

in conjunction with the  
**Reusable Industrial Packaging Association's Annual Conference**



**New Orleans, Louisiana**

**October 28 – 30, 2009**  
**The Ritz-Carlton, New Orleans**  
**New Orleans, Louisiana**

# TOPICS AND HIGHLIGHTS 2009

## **NEW ORLEANS – THE BIG EASY**

Situated at the confluence of the mighty Mississippi River and the picturesque Gulf of Mexico, New Orleans, Louisiana is often referred to as the most unique city in America. Due in part to its prominent annual events such as Mardi Gras and Jazz Fest, New Orleans is continually ranked among the world's most popular tourist destinations. The Big Easy, as New Orleans is known, was originally a French colony in the early 1700's. The Spanish took control from 1769 to 1800 when Spain transferred Louisiana back to France. In 1803, U.S. President Thomas Jefferson adroitly bought the territory from France for \$15 million when the territory was sold to the United States by Napoleon as part of the Louisiana Purchase. The city's ever-present celebratory spirit is evident in the French Quarter, embodied by those who live here and can be found in every neighborhood throughout the city.

## **HISTORIC COLLABORATION**

IPANA's 2009 Fall Conference in New Orleans establishes several firsts in the short history of the federation of industrial packaging organizations. It is IPANA's first fall meeting outside the Beltway – or the environs of Washington, D.C. Additionally, it is the first time that IPANA has coordinated its fall gathering with another industry mainstay – the Reusable Industrial Packaging Association (RIPA). While the leadership of IPANA has discussed the possibility of coordinated meetings between its independent affiliates and RIPA in the past, the current economic downturn compelled industry leaders to think outside the box in looking at scheduling Fall 2009 conferences. RIPA and IPANA, for the most part, will conduct separate business-related sessions in New Orleans. However, on Friday, October 30, a day-long schedule of plenary sessions will provide industrial packaging manufacturers, reconditioners, and their supplier partners with numerous presentations of interest to all. Plan now to join us in New Orleans for this precedent-setting event.

## **JOINT IPANA/RIPA PLENARY SESSIONS**

IPANA and RIPA staff have worked together to present a number of first-rate presenters for our day-long October 30 plenary session. Following comments from the chairmen of IPANA and RIPA, the SSCI will bestow Honorary Life Member status on two former members now retired from the industrial packaging industry. Then, a full complement of speakers will address numerous topics including: a current update on the economy and a forecast for 2010; an update on cost and availability of cold rolled steel and plastic resins – the basic raw materials for most industrial packaging; a presentation on how evolving social networking technologies can be effectively used in promoting your business and products; and, a focus on techniques on sales, communications, change, motivation, and more in business today. Also, Ryan Posten, Director, Office of Hazardous Materials Enforcement (OHME), PHMSA, will present an update on the agency's current enforcement agenda and activities.

## **NETWORKING**

These New Orleans meetings provide important learning opportunities at the various groups' technical sessions as well as unprecedented networking opportunities among and between the members of IPANA's independent affiliates and RIPA's members. We urge participants of each conference to take advantage of the social opportunities for such interaction while in New Orleans.

# PRELIMINARY PROGRAM

## **WEDNESDAY, OCTOBER 28, 2009**

(events/times are subject to change)

7:30 a.m. – 9:30 a.m.	IPANA Board of Directors' Meeting
10:00 a.m. – 12:30 p.m.	SSCI Board of Directors Meeting
1:00 p.m. – 6:00 p.m.	Reusable Industrial Packaging Association Golf Outing (open to all interested IPANA members on space available basis)
6:30 p.m. – 7:30 p.m.	IPANA Early-Arrival Reception (ticketed event for RIPA participants)

## **THURSDAY, OCTOBER 29, 2009**

7:30 a.m. – 5:00 p.m.	Registration/Information Desk
7:30 a.m. – 8:30 a.m.	Joint RIPA/IPANA Continental Breakfast
10:00 a.m. – 12:00 Noon.	PDI/RIBCA Joint Working Session (open to RIPA's Plastic Drum and IBC Product Group Members)
12:00 Noon	Buffet Lunch
12:30 p.m. – 2:00 p.m.	SSCI General Membership Meeting
1:00 p.m. – 5:00 p.m.	PDI/RIBCA Joint Working Session (continued) (open to RIPA's Plastic Drum and IBC Product Group Members)
2:30 p.m. – 5:00 p.m.	SSCI Technical Projects Committee Meeting
5:00 p.m. – 5:45 p.m.	IPANA Associates Meeting
6:00 p.m. – 7:30 p.m.	Joint RIPA/IPANA Welcome Reception

## **FRIDAY, OCTOBER 30, 2009**

7:00 a.m. – 3:00 p.m.	Registration and Information Desk
7:30 a.m. – 8:30 a.m.	Joint RIPA/IPANA Continental Breakfast
8:00 a.m. – 8:45 a.m.	IFDI Membership Meeting
9:00 a.m. – 12:00 Noon	Joint IPANA/RIPA Conference Program
12:00 Noon – 1:30 p.m.	IPANA/RIPA Networking Luncheon
1:30 p.m. – 4:00 p.m.	Joint IPANA/RIPA Conference Program (continued)
4:00 p.m.	IPANA Fall Conference Concludes
4:15 p.m. – 5:00 p.m.	IPANA Policy Coordinating Committee (if necessary)

# GENERAL INFORMATION

## Hotel Information:

### The Ritz-Carlton New Orleans

921 Canal St

New Orleans, LA 70112

IPANA Group Rate: \$182 Single/Double; Suites Available at Higher Rate

**Reservations Deadline: September 22**

**Reservations by Telephone:** Toll-Free at 800-826-8987 or Direct at (504) 524-1331. Refer the reservations assistant to Group Code: ABS, The Ritz's designation for the RIPA/IPANA meetings.



**Reservations on the Internet:** Ctrl/click on or cut and paste the Internet address at the bottom of this page your browser.

## Meeting Registration:

See accompanying registration form for fees. **Reduced fee registration deadline is October 10, 2009.**

Note: Registration fees are refundable on or before October 10, 2009, less a \$100.00 administrative fee per registrant. However, due to IPANA's contractual obligations related to the conference, no refunds will be considered for cancellations received after October 10.

## Parking:

Valet Parking - \$36.00/day (includes in and out privileges)

## Check-in/Check-out:

3:00 p.m./Noon

## Airport Information:

From Louis Armstrong New Orleans International Airport (MSY): the airport shuttle fee is \$15 one way/\$30 round trip. For shuttle information/reservations, Ctrl/click [here](#). Taxi fare is \$33.00 to The Ritz for up to two passengers.

## New Orleans' weather:

October in New Orleans is beautiful. The weather is perfect! It's cool and dry with bright blue skies overhead.

**For further assistance, please contact the IPANA staff.**

**Telephone: (571) 527-0779 Fax: (571) 527-0781**

**or e-mail: [mcquaid@industrialpackaging.org](mailto:mcquaid@industrialpackaging.org)**

**To make your reservations for The Ritz Carlton, New Orleans on line, Ctrl/click [here](#) to reach The Ritz Carlton, New Orleans home page. On the right side of the page, enter your arrival and departure date for the Fall Conference, then enter either Group Code [ABSABSA](#) - King Room or [ABSABSB](#) - Double, in the pull-down box accessible by clicking on "Optional Information" where you entered your arrival and departure information.**

**REGISTRATION FORM**  
**INDUSTRIAL PACKAGING ALLIANCE OF NORTH AMERICA**  
**2009 Fall Conference**  
**The Ritz Carlton New Orleans – New Orleans, Louisiana**  
**October 28 – 30, 2009**

**Fax completed form to IPANA at (571) 527-0781. Questions? Call us at (571) 527-0779.**

Name: \_\_\_\_\_ Badge Nickname: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Spouse or Companion: \_\_\_\_\_ Other: \_\_\_\_\_

**Provide meeting updates to me via (check one and provide):**

E-mail: \_\_\_\_\_  Fax: \_\_\_\_\_

I (We) will attend the following conference events (please check):

**Oct. 28 IPANA Early-Arrivals Reception**

**Oct. 29 Buffet Luncheon**

**Oct. 29 IPANA/RIPA Recep.**

Reception  
Number Attending: \_\_\_\_\_

Luncheon  
Number Attending: \_\_\_\_\_

Networking Reception  
Number Attending: \_\_\_\_\_

**Registration Fees**

(Covers admission to all events; Use enclosed form to list additional registrants)

	<b>On or Before Oct. 10, 2009</b>	<b>After Oct. 10, 2009</b>
IPANA Members Registration Fee	\$475 x _____ = _____	\$525 x _____ = _____
Guests <b>(with non-IPANA member firms)</b>	\$500 x _____ = _____	\$550 x _____ = _____
Add'l. Registrants - Members (Use enclosed form)	\$450 x _____ = _____	\$475 x _____ = _____
Spouse/Companion Fees	\$150 x _____ = _____	\$195 x _____ = _____
(Participation in RIPA's Oct. 30 Accompanying Persons Tour available at extra cost; Call IPANA office for details)		
Life Member Fee	\$125 x _____ = _____	\$125 x _____ = _____
	Total _____	Total _____

**CANCELLATION POLICY:**

All cancellations must be received in writing or electronically by e-mail or fax. Refunds will be processed for cancellations received on or before October 10, 2009, less a \$100.00 administrative fee. Due to IPANA's contractual obligations, no refunds will be issued on cancellations received after October 10, 2009.

**PAYMENTS:**

Registrations from IPANA Member firms may either remit payment with this form or be invoiced. Check the box below that applies.

Check enclosed  Invoice me **(IPANA members only option)**

Sorry! Due to the limited number of transactions handled, credit cards are not accepted for payment.  
**Remit check payable to IPANA at P.O. Box 100907, Arlington, VA 22210-3907**

**ADDITIONAL ATTENDEE REGISTRATION FORM**

**INDUSTRIAL PACKAGING ALLIANCE OF NORTH AMERICA**

**2009 Fall Conference**

The Ritz Carlton New Orleans – New Orleans, Louisiana

October 28 – 30, 2009

NOTE: This form should be used to register for the meeting **only after** an individual in your company has been designated as the initial or primary registrant and paid the full \$475 registration fee. Make copies of this form as needed.

Name: \_\_\_\_\_ Badge Nickname: \_\_\_\_\_

Company: \_\_\_\_\_

Spouse or Companion: \_\_\_\_\_ Other: \_\_\_\_\_

**Provide meeting updates to me via (check one and provide):**

E-mail: \_\_\_\_\_  Fax: \_\_\_\_\_

**Oct. 28 Early-Arrivals Reception**

Reception  
Number Attending: \_\_\_\_\_

**Oct. 29 Buffet Luncheon**

Luncheon  
Number Attending: \_\_\_\_\_

**Oct. 29 IPANA/RIPA Reception**

Networking Reception  
Number Attending: \_\_\_\_\_

Name: \_\_\_\_\_ Badge Nickname: \_\_\_\_\_

Company: \_\_\_\_\_

Spouse or Companion: \_\_\_\_\_ Other: \_\_\_\_\_

**Provide meeting updates to me via (check one and provide):**

E-mail: \_\_\_\_\_  Fax: \_\_\_\_\_

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Luncheon  
Number Attending: \_\_\_\_\_

**Oct. 29 IPANA/RIPA Reception**

Networking Reception  
Number Attending: \_\_\_\_\_

**CANCELLATION POLICY:**

All cancellations must be received in writing and are subject to a \$100 administrative fee per registrant. Due to IPANA's contractual obligation to the hotel, no refunds will be issued on cancellations received after October 10, 2009. Registration fees increase after October 10, 2009.

**Fax completed form to IPANA at (571) 527-0781. Questions? Call the IPANA staff at (571) 527-0779.**